

November 2010

SUBJECT: The 2011 Model Year EPA/DOE *Fuel Economy Guide*

Dear Automobile Dealer:

The U.S. Department of Energy (DOE) and U.S. Environmental Protection Agency (EPA) seek your help in providing your customers with information about fuel economy and the benefits of using more fuel-efficient vehicles. Fuel economy is an important factor for consumers when shopping for a vehicle. EPA regulations require automobile dealers to prominently display the EPA/DOE *Fuel Economy Guide* booklets at each location where new automobiles are offered for sale and to make them available to the public at no charge (40 CFR 600.405-08 and 600.407-08). The regulations ensure that prospective customers have ready access to fuel economy information for current model year vehicles.

You have several options for obtaining the *Fuel Economy Guide*:

1. We will e-mail you an electronic copy of the Guide through the National Automobile Dealers Association (NADA) in November 2010. You can print the Guide from this electronic file. To ensure that you will receive a new model year *Fuel Economy Guide* via e-mail every year, please send your e-mail address to fueleconomy@ornl.gov if you have not previously done so.
2. You can download the Guide from the government's fuel economy Web site at www.fueleconomy.gov and print copies from the electronic file. This version of the Guide is updated periodically with newly released models and up-to-date fuel cost estimates.
3. If you would like us to send you print copies of the Guide, you can order them via the Internet at <http://www.fueleconomy.gov/feg/contacts.shtml> or via phone by calling DOE's EERE Information Center at 1-877-337-3463 between the hours of 9:00 a.m. and 7:00 p.m. Eastern time. Orders for the 2011 *Fuel Economy Guide* are currently being accepted and will be mailed, free of charge, in late November 2010.

We would also like to take this time to inform you that, on August 31, 2010, EPA and the National Highway Traffic Safety Administration (NHTSA) issued a joint rulemaking to propose changes to the fuel economy label found on all new light-duty vehicles and trucks to provide consumers with more clear and concise fuel economy information.

We thank you for your cooperation and assistance in helping us implement this new way to provide the car-buying public with fuel economy information.

Sincerely,



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