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| http://www.fueleconomy.gov/feg/drive.shtmlContact: Your Name, Coordinator  XYZ Coalition  Phone: (xyz) zzz-zzzz  Email: xyz@zzz.com | Street Address  City, State Zip Code  Website URL | XYZ CLEAN CITIES Coalition |

# **MEDIA ANNOUNCEMENT**

**Cold Weather Fuel Economy Tips**

City, Month DD, YYYY:

Did you know? Cold weather and winter driving conditions can reduce your fuel economy significantly. Fuel economy tests show that, in short-trip city driving, a conventional gasoline car’s gas mileage is about 12% lower at 20°F than it would be at 77°F. It can drop as much as 22% for very short trips (3 to 4 miles). The effect on hybrid vehicles is worse. Their fuel economy can drop by about 31% to 34% under winter conditions.

While you may not be able to completely mitigate cold weather’s effects, Your Name, Coordinator of the XYZ Clean Cities Coalition is pleased to provide a few simple tips that can help fleets and consumers improve their fuel economy this winter:

* Park your car in a warmer place, such as your garage, to increase the initial temperature of your engine and cabin.
* Combine trips when possible so that you drive less often with a cold engine.
* Don't idle your car to warm it up. Most manufacturers recommend driving off gently after about 30 seconds. The engine will warm up faster being driven.
* Don’t use seat warmers or defrosters more than necessary.
* Check your tire pressure regularly. Tire pressure can decrease when temperatures drop.
* Use the type of oil recommended by your manufacturer for cold weather driving.
* Remove accessories that increase wind resistance, like roof racks, when not in use.
* If you drive a plug-in hybrid or electric vehicle, preheating the cabin while plugged into the charger can extend your vehicle's range.
* If you drive a plug-in hybrid or electric vehicle, using the seat warmers instead of the cabin heater can save energy and extend range.

To learn more about the impact of cold weather on fuel economy visit  
[www.fueleconomy.gov/feg/coldweather.shtml](https://www.fueleconomy.gov/feg/coldweather.shtml).

For more information about how you can minimize your transportation-related petroleum use, contact Your Name, Coordinator of the XYZ Clean Cities Coalition.

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Clean Cities advances the nation’s economic, environmental, and energy security by supporting local actions to reduce petroleum use in transportation. Clean Cities is an initiative of the U.S. Department of Energy’s Office of Energy Efficiency and Renewable Energy.